

Charitable Giving with Givily

featuring Badger

CASE STUDY



www.badgerbalm.com

About

They blend the finest organic plant extracts, exotic oils, beeswax, and minerals to make the safest, most effective products possible to soothe, heal, protect and otherwise treat your body. Check out a full product list at Badgerbalm.com.

Situation

Badger receives numerous requests for in-kind donations and sponsorships each year. In 2015 Badger had more requests than they could track and manage without feeling overwhelmed. They kept up with donation requests, but it wasn't easy or pretty and their internal workflow needed improvement.

Strategy

Badger begins using Givily to streamline and track their charitable giving.

RESULTS

TIME SAVINGS

Last Year's In-kind Requests: **289**

154

Approved

135

Denied

99

Hours taken to manage those 289 requests **WITHOUT** Givily



47

Hours taken to manage those 289 requests **WITH** Givily

LABOUR SAVINGS

3

People it took to manage donation requests **WITHOUT** Givily



1

People it took to manage donation requests **WITH** Givily

REPORTING INSIGHT

Only know \$ amount donated **WITHOUT** Givily



Know \$ amount donated + based priority for the year + people impacted **WITH** Givily

FAN FAVORITES



Variety of requests processed through Givily. (In-kind, Sponsorship, Event sponsorship, Internal) To accommodate the uniqueness of each brand's corporate giving.



Customizable lead time for donation requests. To give employees the proper time to consider, respond and accommodate requests.



Reporting & Stories. REALLY know what's going on with charitable giving dollars and your brand's impact. Have access to the stories and details to talk about this impact.

“ Customer service loves being able to direct people to the online form now. Whereas before they sometimes had to deal with answering questions via email and/or in person.

Dee Fitzgerald



A web-based donation management tool. We streamline the charitable giving process and equip you to sort through the endless amount of requests quickly, uncover the best opportunities, track important data, and graciously decline what doesn't align with your charitable mission.

Contact amy@givily.com if you're curious what Givily could do for your donation request process!

Givily.com. We think giving should be simple.