



## CASE STUDY

### About

They make the best possible ice cream in the best possible way. Flavors like Chunky Monkey, Americone Dream, Phish Food, The Tonight Dough, Chocolate Chip Cookie Dough, Cherry Garcia, and Half Baked will delight your soul.

### Situation

Ben & Jerry's receives numerous requests for pint coupons and ice cream each year. The amount of requests is so overwhelming they temporarily suspended donations for a year because the donation request process isn't manageable.

### Strategy

Ben & Jerry's reinstated their charitable giving program with Givily.

## RESULTS

301  
APPROVED



Donation  
Requests

856  
DECLINED

358

without Givily



Hours  
Used

160

with Givily

 Hours saved using Givily: 199



Weeks of full-time work saved using Givily: 8



“ Streamlined process. We can get more applications and get more donations out of the door. And my favorite thing is that now, with the reporting feature and the simplicity of information we can pull from Givily, it allows us to tell the story internally of how much we are giving away. ”



A web-based donation management tool. We streamline the charitable giving process and equip you to sort through the endless amount of requests quickly, uncover the best opportunities, track important data, and graciously decline what doesn't align with your charitable mission.

Contact [amy@givily.com](mailto:amy@givily.com) if you're curious what Givily could do for your donation request process!